

Project VeerGatha 3.0
Organizing Interaction Programmes among School Students

1 Project "Veer Gatha" is a joint initiative of the Ministry of Defence in collaboration with the Ministry of Education, launched under the Gallantry Awards Portal (GAP). The third edition of this project aims to further disseminate the stories of Indian Gallantry Award Winners among school students to instil a sense of bravery, patriotism, and admiration for the heroes who have selflessly served our nation through the interactions between school students and Gallantry Awards Winners.

Objective:

2 The interactions between gallantry award winners and school students aim to provide the students an opportunity to engage with these heroes, listen to their inspiring tales of bravery and courage. These interactions aim not only to instil pride and admiration but also to impart vital values like courage, perseverance, and patriotism among students.

Participation:

3 The interaction programs will be organised all over the country, for all the school students irrespective of School Education Board to facilitate larger participation of students from all school boards in both virtual and face-to-face interaction programs.

Timelines:

4 The interaction programmes will be concluded concurrently with the competition activities in all schools by 31 Aug 2023.

Roles and Responsibilities:

5 Ministry of Defence (MoD) through Service HQs:

- (a) Shall provide Nodal Officers from respective Command (CNO) of tri services who in turn will nominate Nodal Officers for various Stations (SNO) . SNOs will share the list of Gallantry Awardess available for interaction in respective Stations.
- (b) Shall coordinate with District Nodal Officers (DNO) appointed by MoE to arrange travel and other logistical requirements including assigning Liaisoning Officer (LO) for the Gallantry Award winners in accordance with protocols for the chosen venues (venues to be finalized by MoE).
- (c) Shall ensure appropriate media coverage to amplify the impact of the interactions and inspire a wider audience and ensure publicity through ADG PI.

6 Ministry of Defence/DPR:

- (a) Create social media content and publicize the various events/programs with details provided by MOD SPOC*.
- (b) Ensure uploaded content is regularly updated.

7 Ministry of Education (MoE) through DNOs :

- (a) To liaise and coordinate with the CNOs of the Army, Navy and Air Force to plan the interactions .
- (b) The venue and the timings will be finalized by the DNOs in consultation with SNOs of tri services. The detailed program for interactions will be shared by DNOs with MOD* & MOE.
- (c) DNOs will extend formal invitations to the Gallantry Award winners through their respective SNOs.
- (d) All the administrative arrangements at Venue will be done by DNOs . DNOs will issue instructions and coordinate with schools in the districts to ensure participation of school students in the interactions. All the administrative and logistic arrangement for the transport for school students to attend the interaction at Venue will be done by DNOs.
- (e) In order to preserve the essence of these interactions, appropriate instructions may be issued to all the participating schools for documenting the key highlights of each interaction, arranging video/audio clips and preparing event briefs. A one-minute video clip highlighting the most inspiring moments during the event along with other multimedia documentation*.
- (f) DNOs will ensure publicity of the interactions done through newspapers/social media handles available. The newspapers clippings or other relevant material will be forwarded to MoE and MoD* for further publicizing the events.
- (g) Feedback of the event may please be shared with the MOD*to identify successes and challenges, facilitating future improvements in the project.

8 My Gov:

- (a) Create social media content and publicize the various events/programs with details provided MOD SPOC* .
- (b) Ensure uploaded content is regularly updated.

9 Financial implication:

- (a) The cost incurred on the transport of Gallantry Awardeees to the designated Venue will be made by respective Station Authorities in MoD.
- (b) The cost for making all administrative and logistic arrangement at the venue will be made by DNOs.

*All relevant inputs like photos, videos, feedback etc. can be sent to Col K Rahul Srivastava (Retd), Consultant (MoD) - Mob No: 9999940297 , email address: rahul0447@gmail.com who is the SPOC from Ministry of Defence for coordination of Project VeerGatha 3.0