



ਰਾਜ ਵਿਦਿਅਕ ਖੋਜ ਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ ਪੰਜਾਬ

ਪੀ.ਐਸ.ਈ.ਬੀ. ਕੰਪਲੈਕਸ, ਵਿੱਦਿਆ ਭਵਨ, ਬਲਾਕ-ਈ, ਫੇਵੀ ਮੰਜਿਲ, ਫੇਜ਼-8, ਐਸ.ਏ.ਐਸ. ਨਗਰ, ਮੋਹਾਲੀ,
ਈਮੇਲ: directorscert@punjabeducation.gov.in, ਫੋਨ ਨੰ: 0172-2212221



ਵੱਲ

ਸਮੂਹ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈ.ਸਿ.)

ਪੰਜਾਬ।

ਮੀਮੇ ਨੰ: 0-450853/SCERT/SCI/ ਮਿਤੀ: 23-02-2023
202352816

ਵਿਸ਼ਾ: ਸਕੂਲੀ ਵਿਦਿਆਰਥੀਆਂ ਲਈ ਫਲੈਗਸ਼ਿਪ ਇਨੋਵੇਸ਼ਨ ਚੇਲੰਜ - ਏ ਟੀ ਐਲ ਮੈਰਾਥਨ
(Flagship Innovation Challenge-ATL Marathon) ਵਿੱਚ ਭਾਗੀਦਾਰੀ ਨੂੰ
ਉਤਸ਼ਾਹਿਤ ਕਰਨ ਸੰਬੰਧੀ।

- 1.0 ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਵੱਲ ਧਿਆਨ ਦੇਣ ਦੀ ਖੇਚਲ ਕੀਤੀ ਜਾਵੇ ਜੀ।
- 2.0 ਪੰਜਾਬ ਰਾਜ ਦੇ ਸਰਕਾਰੀ ਸਕੂਲਾਂ ਦੇ ਜਮਾਤ 6ਵੀਂ ਤੋਂ 12ਵੀਂ ਤੱਕ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਲਈ
ATL Marathon 2022-23 ਕਰਵਾਈ ਜਾ ਰਹੀ ਹੈ। ATL Marathon for School
Students ਦੇ ਇਸ ਅਡਿਸ਼ਨ ਦਾ ਥੀਮ "ਭਾਰਤ ਦੀ G20 Presidency" ਹੈ।
- 3.0 ਇਸ Marathon ਵਿੱਚ ਭਾਗ ਲੈਣ ਲਈ ਹੇਠ ਲਿਖੇ ਅਨੁਸਾਰ ਕੁੱਲ 8 ਸਬ-ਥੀਮ ਨਿਰਧਾਰਿਤ
ਕੀਤੇ ਗਏ ਹਨ:
 1. ਸਿੱਖਿਆ (Education)
 2. ਸਿਹਤ (Health)
 3. ਖੇਤੀਬਾੜੀ (Agriculture)
 4. ਵਾਤਾਵਰਣ ਅਤੇ ਜਲਵਾਯੂ ਸਥਿਰਤਾ (Environment and Climate Sustainability)
 5. ਵਿਕਾਸ (Development)
 6. ਡਿਜੀਟਲ ਆਰਥਿਕਤਾ (Digital Economy)
 7. ਸੈਰ ਸਪਾਟਾ (Tourism)
 8. ਹੋਰ (ਆਪਣੀ ਖੁਦ ਦੀ ਸਮੱਸਿਆ ਦੀ ਪਛਾਣ ਕਰੋ ਅਤੇ ਇਸਨੂੰ ਹੱਲ ਕਰੋ)
(Others (indentify your own problem and solve it))
- 4.0 ਇਸ Marathon ਵਿੱਚ ਭਾਗ ਲੈਣ ਲਈ ਹੇਠ ਲਿਖੀਆਂ ਹਦਾਇਤਾਂ ਹਨ:
 1. ਭਾਗ ਲੈਣ ਵਾਲੇ ਵਿਦਿਆਰਥੀ ਆਪਣੇ ਆਲੇ-ਦੁਆਲੇ ਪ੍ਰਚਲਿਤ ਉਪਰੋਕਤ ਸਬ-ਥੀਮਾਂ ਵਿੱਚੋਂ ਕਿਸੇ ਵੀ
ਸਮੱਸਿਆ ਨੂੰ ਚੁਣ ਕੇ ਉਸ ਸਮੱਸਿਆ ਉਪਰ ਖੋਜ ਰਾਹੀਂ ਉਸਦਾ ਹੱਲ ਪੇਸ਼ ਕਰਨਗੇ।
 2. ਇੱਕ ਸਕੂਲ ਵਿੱਚੋਂ ਇੱਕ ਤੋਂ ਵੱਧ ਟੀਮਾਂ ਇਸ Marathon ਵਿੱਚ ਭਾਗ ਲੈ ਸਕਦੀਆਂ ਹਨ।
 3. ਇੱਕ ਟੀਮ ਵਿੱਚ ਵੱਧ ਤੋਂ ਵੱਧ ਤਿੰਨ ਵਿਦਿਆਰਥੀ (6ਵੀਂ ਤੋਂ 12ਵੀਂ ਤੱਕ ਦੇ) ਅਤੇ ਇੱਕ ATL ਇੰਚਾਰਜ
ਅਧਿਆਪਕ ਭਾਗ ਲੈ ਸਕਦੇ ਹਨ।

4. ਦਿੱਤੇ ਲਿੰਕ ਰਾਹੀਂ ਆਨਲਾਈਨ ਅਪਲਾਈ ਕਰਨ ਸਮੇਂ ਰਿਸਰਚ ਡਾਕੂਮੈਂਟ ਅਤੇ 3 ਮਿੰਟ ਦੀ ਵੀਡੀਓ (ਜਿਸ ਵਿੱਚ ਸਮੱਸਿਆ ਅਤੇ ਉਸਦੇ ਸਮਾਧਾਨ ਦਾ ਪੂਰਾ ਵੇਰਵਾ ਹੋਵੇ) ਸਬਮਿਟ ਕਰਨਾ ਹੋਵੇਗਾ।
5. ATL Marathon ਵਿੱਚ ਭਾਗ ਲੈਣ ਦੀ ਅੰਤਿਮ ਮਿਤੀ 28-02-2023 ਹੈ।
6. ATL Marathon ਦੇ ਲਿੰਕ ਹੇਠ ਲਿਖੇ ਅਨੁਸਾਰ ਹਨ:

Competition Link -

<https://innovateindia.mygov.in/atl-marathon-2022/>

Video-

https://www.youtube.com/watch?v=iugfB7GAZt8&ab_channel=AtallInnovationMissionOfficial

5.0 ਇਨਾਮ ਅਤੇ ਸਰਟੀਫਿਕੇਟ:

- ਉੱਤਲੀਆਂ 350 ਜੇਤੂ ਟੀਮਾਂ ਨੂੰ ਭਾਰਤ ਦੇ ਪ੍ਰਮੁੱਖ ਸੰਗਠਨਾਂ ਦੁਆਰਾ Student Internship Programme (SIP) ਦਾ ਮੌਕਾ ਮਿਲੇਗਾ।
- ਉੱਤਲੀਆਂ 50 ਟੀਮਾਂ ਨੂੰ Student Entrepreneurship Programme (SEP) ਦਾ ਮੌਕਾ ਮਿਲੇਗਾ।

ਇਸ ਪ੍ਰੋਗਰਾਮ ਤਹਿਤ ਨਿਮਨ ਅਨੁਸਾਰ ਵਿਸ਼ੇਸ਼ ਸਰਟੀਫਿਕੇਟ ਵੀ ਦਿੱਤੇ ਜਾਣਗੇ:

- ਹਰ ਰਾਜ ਵਿੱਚੋਂ ਉੱਤਲੀਆਂ 10 ਟੀਮਾਂ ਨੂੰ।
- ਪੇਂਡੂ ਖੇਤਰ ਵਿੱਚੋਂ ਉੱਤਲੀਆਂ 10 ਟੀਮਾਂ ਨੂੰ।
- ਸਰਕਾਰੀ ਸਕੂਲਾਂ ਵਿੱਚੋਂ ਉੱਤਲੀਆਂ 10 ਟੀਮਾਂ ਨੂੰ।
- Aspirational ਜ਼ਿਲ੍ਹਿਆਂ ਵਿੱਚੋਂ ਉੱਤਲੀਆਂ 10 ਟੀਮਾਂ ਨੂੰ।
- ਵਿਸ਼ੇਸ਼ ਲੋੜਾਂ ਵਾਲੇ ਵਿਦਿਆਰਥੀਆਂ ਵਿੱਚੋਂ ਪਹਿਲੀਆਂ 10 ਟੀਮਾਂ ਨੂੰ।
- ਭਾਗ ਲੈਣ ਵਾਲੇ ਸਾਰੇ ਭਾਗੀਦਾਰਾਂ ਨੂੰ AIM, NITI Aayog ਵੱਲੋਂ ਭਾਗੀਦਾਰੀ ਸਰਟੀਫਿਕੇਟ ਦਿੱਤੇ ਜਾਣਗੇ।

6.0 ATL Marathon 2022-23 ਵਿੱਚ ਭਾਗ ਲੈਣ ਲਈ ਦਿਸ਼ਾ-ਨਿਰਦੇਸ਼ਾਂ ਦਾ brochure ਨਾਲ ਨੱਥੀ ਹੈ।

7.0 ਆਪ ਜੀ ਵੱਲੋਂ ਆਪਣੇ ਜ਼ਿਲ੍ਹੇ ਦੇ ਸਰਕਾਰੀ ਸਕੂਲਾਂ ਵਿੱਚ 6ਵੀਂ ਤੋਂ 12ਵੀਂ ਜਮਾਤ ਵਿੱਚ ਪੜ੍ਹਦੇ ਵੱਧ ਤੋਂ ਵੱਧ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ATL Marathon ਵਿੱਚ ਹਿੱਸਾ ਲੈਣ ਲਈ ਉਤਸ਼ਾਹਿਤ ਕੀਤਾ ਜਾਵੇ।

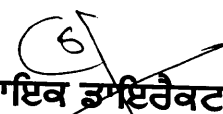
ਡਾਇਰੈਕਟਰ

ਰਾਜ ਵਿੱਦਿਅਕ ਖੇਜ਼ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ, ਪੰਜਾਬ।

ਪਿੱਠ ਅੰਕਣ ਨੰਬਰ: ਉੱਕਤ

ਮਿਤੀ: 23-02-2023

ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਸਮੂਹ ਸਕੂਲ ਮੁਖੀਆਂ ਨੂੰ ਸੂਚਨਾਂ ਅਤੇ ਅਗਲੇਰੀ ਕਾਰਵਾਈ ਹਿੱਤ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ।


ਸਹਾਇਕ ਡਾਇਰੈਕਟਰ

ਰਾਜ ਵਿੱਦਿਅਕ ਖੇਜ਼ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ, ਪੰਜਾਬ।



डॉ. चिंतन वैष्णव
Dr. Chintan Vaishnav

मिशन निदेशक
Mission Director
Tel. : 011-23096580
E-mail: chintan.vaishnav@gov.in

भारत सरकार
नीति आयोग
अटल इनोवेशन मिशन
संसद मार्ग, नई दिल्ली-110001
Government of India
NITI Aayog
Atal Innovation Mission
Sansad Marg, New Delhi-110001

E. No 11017/29/2019-AIM

Date: 5th January 2023

Respected Sir/Madam,

ATL Marathon is a national-level innovation challenge for young innovators across India who can solve community problems of their choice and develop innovative solutions in the form of working prototypes. The last edition of the Marathon witnessed 7000+ innovations, the top 350 of them got internship opportunities with reputed companies in India, prizes and certificates from AIM, NITI Aayog. This year's ATL Marathon is going to be bigger and grander.

The theme for this edition of ATL Marathon is "India's G20 Presidency". As India assumed the presidency of the G20 this year, AIM has designed the problem statements based on G20's working group, inspiring recommendations on internationally relevant issues in respective areas of the focus. The themes & problem statements in this edition are inspired by the various working groups of the G20. In ATL Marathon 2022-23, we want the students of India to choose any of the problem statements or work on a problem that they find around themselves, research, ideate, innovate and implement their solutions to eventually benefit their community, region and in turn, the country.

This competition is open to all students of India (ATL Schools and non-ATL Schools) and is an excellent way to develop and hone an innovation mindset amongst the students. Please refer to the attached document for more details about ATL Marathon.

Top teams will get an internship opportunity through the Student Innovator Program with leading Corporates & Incubation Centers, certificates from AIM, NITI Aayog and many more exciting opportunities. All participants will receive participation certificates.

On behalf of Atal Innovation Mission, we request you to encourage all schools associated with you to participate in large numbers and become a part of India's innovation journey.

Competition Link - <https://innovateindia.mygov.in/atl-marathon-2022/>

Video -

https://www.youtube.com/watch?v=JugiB7GAZi8&ab_channel=AtalInnovationMissionOfficial

Last Date of Participation - 28th February 2023

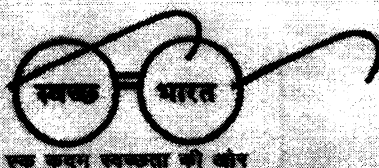
We thank you for all your support and will be happy to answer any further questions related to ATL Marathon.

Warm Regards,

Chintan Vaishnav

(Dr. Chintan Vaishnav)
Mission Director

Shri Vijay Kumar Janjua
Chief Secretary,
Punjab



एक कदम स्वच्छता की ओर

60
01/02/23
SRP (Sci)

(F: 450853)
(moved on dtd, 02.02.2023)
June 27.2.2023

~~VSEP~~

Government of Punjab
Department of Planning
(School Education)
Vit-Te-Yojna Bhawan
Plot No. 2-B, Sector 33-A, Chandigarh

18/11
SSSE
Suptt/SE 5
DIR (C&E)

Subject:- To encourage participation in flagship Innovation Challenge - ATL Marathon for School Students.

20.1.23
3/5

Kindly refer to the subject cited above.

2. Please find enclosed herewith a D.O. letter No. 11017/29/2019-AIM, dated 05-01-2023 received from Dr. Chintan Vaishnav, Mission Director, Atal Innovation Mission, NITI Aayog, New Delhi addressed to Chief Secretary, Punjab for further necessary action at your end.

Received on
27.01.2023

ਦਫ਼ਤਰ ਪ੍ਰਮੁੱਖ ਸਕੱਤਰ ਸਕੂਲ ਸਿੱਖਿਆ
ਭਵਿੱਚੀ ਨੰ 16012
ਮਿਤੀ 19/01/23

To

R. Kumar
Deputy Director

The Principal Secretary to Govt. of Punjab,
Department of School Education,
Punjab, Chandigarh.

U.O.No.1/2-Plg-DD(Edu)-2023/115

Dated: 12-01-23

ਜਿਸ ਮੱਤਰੇ ਤੇ ਕਰਵਾਈ ਏ. ਡੀ. ਸਕੱਤਰ ਏਨ ਟੀ ਡੀ ਡੀ ਸਕੂਲ ਸਿੱਖਿਆ ਮੁੱਤਰ ਮੁਲ ਕੁਝ ਫਿਰ
Director, SCERT ਨੂੰ ਲਗਾਏਗੀ ਕਰਵਾਈ ਡਿੱਤ ਡੇਮ ਲਿੱ ਸਾਏ ਗੀ

Singh
21/01/2023

ਮੁਲਿੱ 5

ਮੁਲਿੱ 5

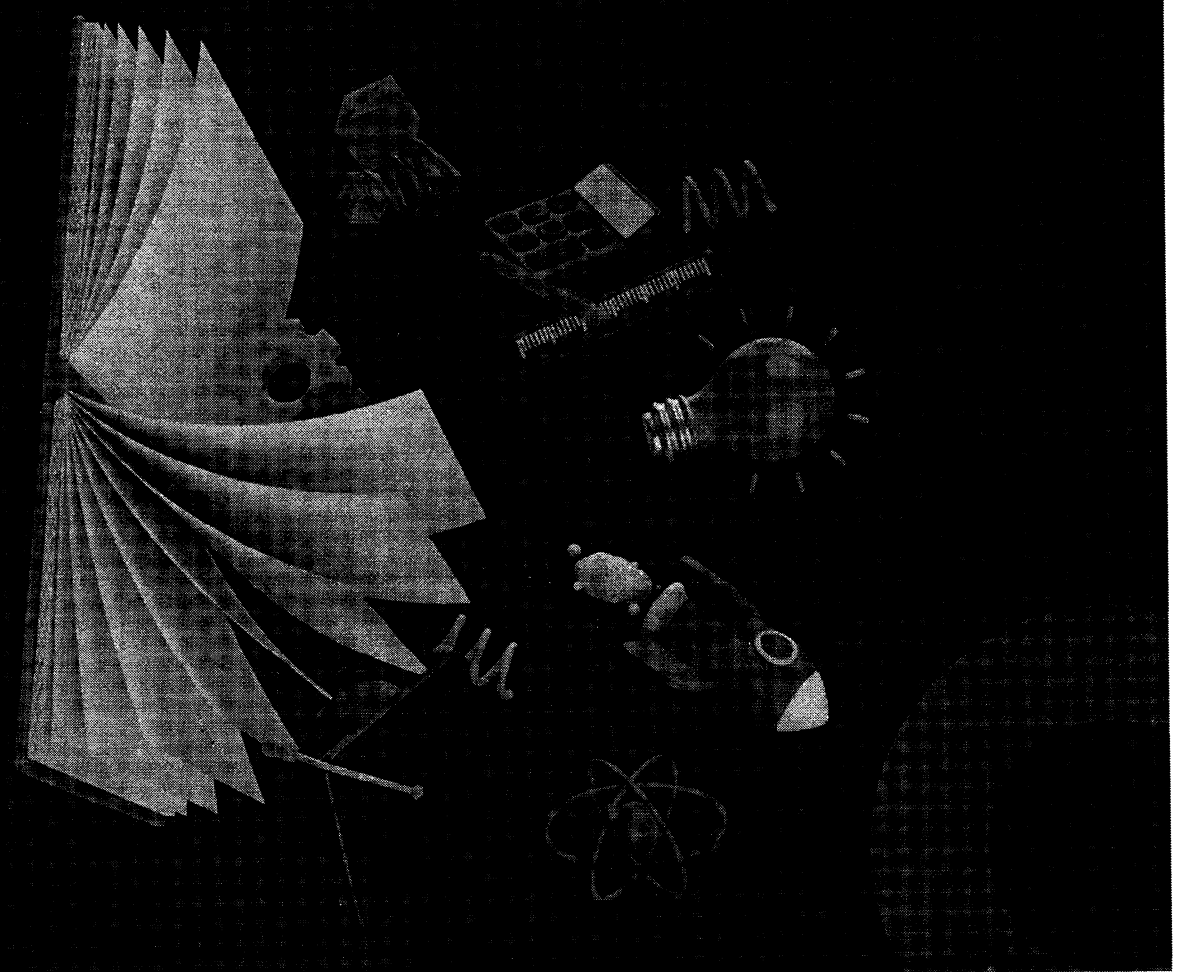
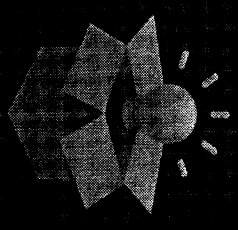


AIIX

NITI Aayog AIIX INNOVATION MISSION

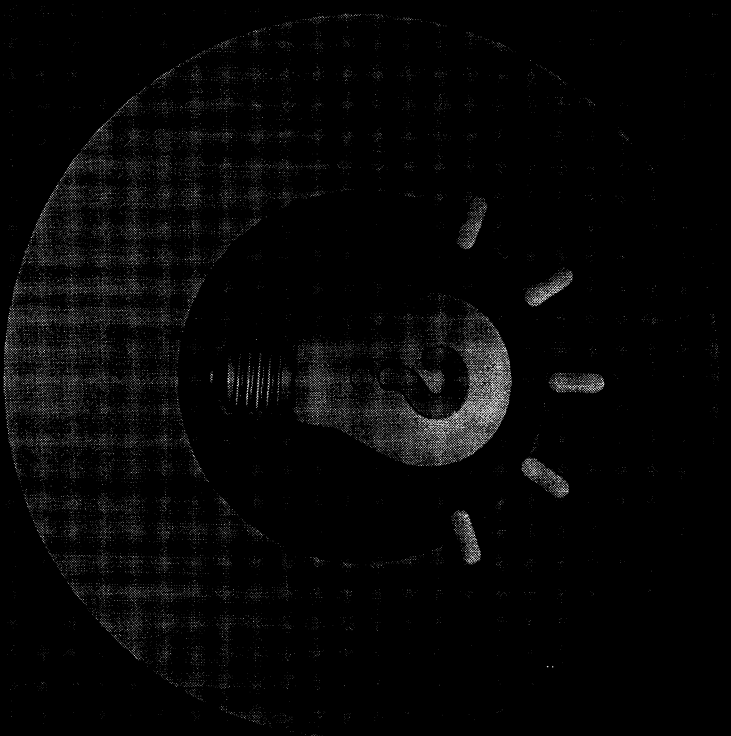
ATL MARATHON 2022-23

RESEARCH | IDEATE | INNOVATE | IMPLEMENT



ABOUT ATL MARATHON

Atal Innovation Mission's flagship innovation challenge, where schools identify community problems of their choice and develop innovative solutions in the form of working prototypes.

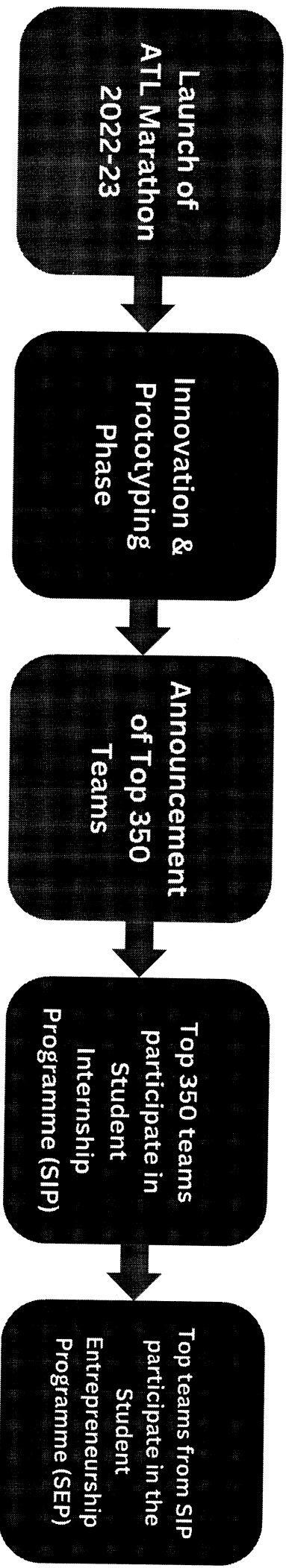


20,000+

Projects built till date

JOURNEY OF A STUDENT IN ATL MARATHON

8 steps



WHAT'S NEW THIS YEAR

3-1

ATL Marathon 2022-23 is available in Hindi too. Now, you can get all details about ATL Marathon in English & Hindi and submit your entries in both languages

G20

India @G20 - India will assume the Presidency of the G20 for one year from December 1, 2022. The themes of this year's ATL marathon are adopted from the working groups and committees of G20.



This year, students have the option of submitting projects in areas apart from the specified themes. Students will be able to solve local community problems different from the problem statements given.

TIMELINE

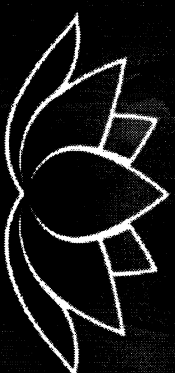
19 December 2022	Launch of ATL Marathon
19 December - 28 February	Innovation & Prototyping Phase
28 February 2023	Last day to submit projects for ATL Marathon 22-23
June 2023	Announcement of Top 350 teams
July 2023 onwards	SIP Programme starts
November 2023 onwards	SEP Programme starts

THEME

The theme for this edition of ATL Marathon is “India’s G20 Presidency”. India will assume the Presidency of the G20 for one year from December 1, 2022.

It has a unique leadership opportunity to innovate for a better India & also suggest innovative solutions for resolving global problems in various sectors.

This is going to be a unique opportunity for students to solve local and global problems.





PROBLEM STATEMENTS

Education

- Innovate to ensure access to education for all and impactful learning in children
- Innovate to help children with special needs learn effectively

Health

- Innovate solutions for patients suffering from the most common diseases in India.
- Build solutions to find new ways to address health and nutrition challenges (malnutrition, obesity etc)

Agriculture

- Design solutions to increase agricultural yield in India
- Design solutions to position millets as alternative staples globally

Environment & Climate Sustainability

- Innovate to reduce E-waste
- Build solutions to make every citizen in India adopt environment conscious lifestyle (LIFE movement)

Development

- Design a solution to improve public transportation in India
- Design a solution to improve the drinking water and sanitation problem in India

Digital Economy

- Build solutions for the Digital India Movement across different sectors
- Design solutions to improve digital governance

Tourism

- Design solutions to boost the tourism industry in India
- Build a solution for sustainable development in popular tourist locations preserving the natural and ecological heritage of the region

Others

- Identify your own problem statement and innovate for it

PRIZES

Top 350 teams

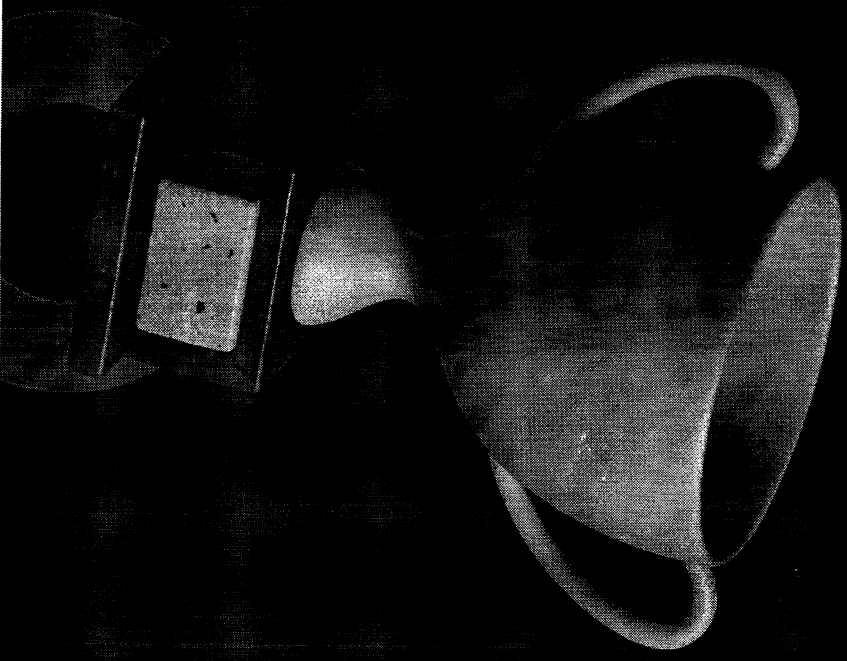
Student Internship Programme (SIP)

Top 50 teams

Student Entrepreneurship Programme (SEP)

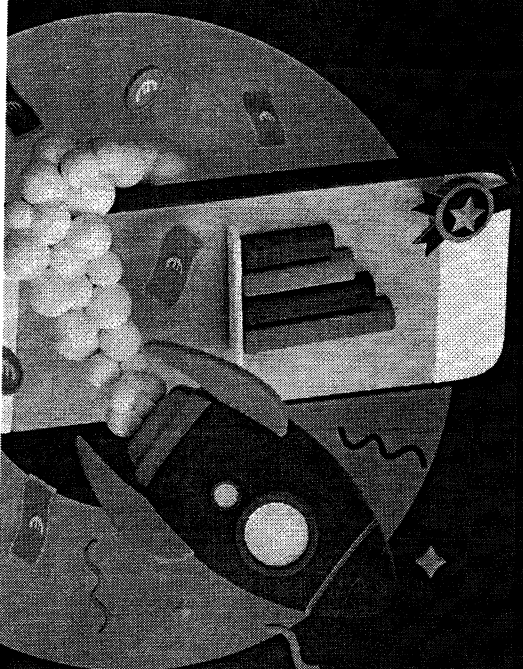
Special Certificates

- Top 10 teams from each state
- Top 10 teams from rural areas
- Top 10 teams from government schools
- Top 10 teams from Aspirational Districts
- Top 10 teams including Children with special needs



PARTICIPATE NOW

<https://innovateindia.mygov.in/atl-marathon-2022/>



TERMS & CONDITIONS

- All Students (from ATL and Non-ATL schools) can submit their entries in the Marathon.
- The Innovations by the student teams must be aligned to one of the Themes of the ATL Marathon 2022-23.
- The last Date to submit entries is 28th February 2023, 11:59 PM.
- The application for the ATL Marathon to be submitted at: [https://\(link will be added here\)](https://(link will be added here))
- Each team must select one Problem Statement, where schools identify community problems of their choice and develop innovative solutions in the form of working prototypes.
- A team may submit entries to more than one problem statement, please keep in mind that to do so, you will need to fill the application form separately for each problem statement.

TERMS & CONDITIONS

- There is no limit on how many teams from a school can participate.
- The online application form submission will include:
 - Research Document
 - 3-minute Video (capturing details of their working prototype/solution)
- ATL In-Charge, School Teachers, Mentors of Change, Alumni and external mentors from the local ATL ecosystem may support the student teams.
- Each Team shall consist of a maximum of 3 students (class 6th to 12th) and one ATL in-charge/ School Teacher (must be an employee of the ATL School). We encourage ATL schools to also include other school and/or community students within the Team Composition.
- Kindly note individual member entry is not allowed. Also, if the team size exceeds the 3-member limit, the entry/ submission will be immediately disqualified.

TERMS & CONDITIONS

- The ATL Marathon 2022-23 is for Indian students currently enrolled in school (Class VI to Class XII) both from ATL and non-ATL schools, in case your entry is selected as a finalist, the team members may be asked to provide proof in the form of a photo of your school ID-card or any other form as deemed appropriate by AIM, NITI Aayog. Failure to do so may result in your entry being disqualified.
- Top 350 Teams will get Internships through the Student Innovator Program with leading corporates of India, certificates from AIM, NITI Aayog and many more interesting opportunities at the conclusion of the Marathon.
- Top teams from SLP will participate in the Student Entrepreneurship Programme (SEP)
- All participating students and teachers will get a Certificate of Participation from AIM, NITI Aayog