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**SOP FOR STAMP DESIGN COMPETITION FOR AZADI KA AMRIT MAHOTSAV**

***Department of Posts, Department of School Education & Literacy, AKAM  
Division, Ministry of Culture***

1. The Competition shall commence on 1<sup>st</sup> October and end on 31<sup>st</sup> October, 2022. The goal is to ensure participation of atleast 10 lakh school students and to get good drawings for designing the postage stamp on Azadi Ka Amrit Mahotsav.
2. Schools affiliated to CBSE, including Kendriya Vidyalayas and Navodaya Vidyalayas as well as schools affiliated to all State Boards shall participate in the Campaign.
3. Participation of students belonging to Class VIII to Class XII shall be ensured. Students should draw their ideas on AKAM through crayons/ pencil colors/ water colors/ acrylic colors on A4 size paper sheets to be provided by Department of Posts (DOP). A Theme Paper on AKAM is at Annexure I
4. DoP shall collect all the drawing sheets and preserve at Circle level upon completion of the competition.
5. The list of schools provided at the time of Postcard campaign shall be used. Department of School Education & Literacy can update the contact details of school Principals, wherever required. The Postal Department shall provide the list to its Postal Divisional Superintendents for coordination with schools.
6. Department of School Education & Literacy shall send a formal communication to Chairman CBSE, Commissioners of KV & NV, and all the Chief Secretaries/ Principal Secretary (School Education), requesting them to direct the schools under their jurisdiction/ control to hold the Stamp Design Competition.
7. CBSE/ KV/ NV/ State Governments shall issue instructions to all the Principals of schools regarding initial screening of entries to be done by

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the school authorities, in order to select a maximum of 05 entries per school.

8. The Postal Nodal Officers in each District/ Division shall get in touch with the School Nodal Officers and arrange to supply the A4 size sheets for holding the Stamp Design Competition. Specific date or dates shall also be decided with mutual consultation with the school authorities for holding the Stamp Design Competition.
9. School authorities shall hold the Stamp Design Competition in their respective schools on any of the days during the 01 – 31<sup>st</sup> October, 2022, and conduct a screening of all the entries in order to shortlist a maximum of 05 designs on AKAM with the best ideas. These 05 designs on AKAM shall be scanned and uploaded on the MyGov Portal. A website with the URL [www.innovativeindia.mygov.in/akamstampdesgin](http://www.innovativeindia.mygov.in/akamstampdesgin) shall be created by the MyGov for the participation of all schools.
10. Ministry of Culture and Department of School Education & Literacy would identify and nominate experts for each State to facilitate the evaluation process of the entries uploaded on MyGov portal. 05 best entries will be finalized from each state & UTs.
11. National level evaluation would be done jointly by a committee nominated by Ministry of Culture and Department of Posts.
12. Reporting format by schools:

Name of School	Class	No. of children participated at school level	No. of final entries selected by School
	(VIII)		
	(IX)		
	(X)		

	(XI)		
	(XII)		
<b>Total</b>			

13. Department of Posts will ensure to arrange the supply of sufficient quantity of art sheets (A4 Size, 200 GSM, White Color) for holding the Stamp Design Workshop in schools. Sample of Art Sheet is at Annexure II.
  14. Department of Posts, Ministry of Education and Ministry of Culture will use their official social media handles to give wide publicity to the entire campaign.
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