



# Har Ghar Tiranga

# Azadi Ka Amrit Mahotsav (AKAM)



# Har Ghar Tiranga (HGT) – Broad Contours



# Har Ghar Tiranga (HGT) – Key Enablers – Changes in Flag Code





# Har Ghar Tiranga: Sourcing of Flags

Indicative Flag Sizes and Tentative Price	
20" X 30"	Rs 25/-
16" X 24"	Rs 18/-
6" X 9"	Rs 9/-



# Har Ghar Tiranga: Creating Buzz about the Campaign – Some Pointers

Both Private and Public Schools should be roped in the campaign.

Campaign creatives may be displayed across the School Notice-boards. Events and Activities centered around Tiranga may be conducted

Special Assembly Sessions to be organized in Schools with each day dedicated to a particular aspect of Tiranga

School Buses may be painted with HGT Campaign creatives

All School Houses may have Tiranga as their Flag for the Independence Week





# Har Ghar Tiranga: Sourcing Flags through Painting Competition in Schools

During the competition, care may be taken that guidelines given in Flag Code are adhered to

Flags painted by Children during the campaign can be displayed at their homes during the Har Ghar Tiranga campaign

School Children and their Parents, Teachers and School Staff should be encouraged to display Selfie with Flag on their Social Media Platform and on Har Ghar Tiranga Website



# Indicative listings of Indian National Flag on e-Commerce Platforms

Schools may utilize e-Commerce platforms for supply of Flags. Some indicative listings are as follows

<https://amzn.eu/d/0ezSoOv>

[https://dl.flipkart.com/dl/jamboree-indian-national-flag-satin-cloth-24-x-36-inches-rectangle-outdoor/p/itm8f9876656960b?pid=FLAGFPJNRVKK9BGZ&cmpid=product.share.pp&\\_refId=PP.5b2bcfcf-02b0-48f3-b094-1e303a1acab1\\_FLAGFPJNRVKK9BGZ&\\_appId=CI](https://dl.flipkart.com/dl/jamboree-indian-national-flag-satin-cloth-24-x-36-inches-rectangle-outdoor/p/itm8f9876656960b?pid=FLAGFPJNRVKK9BGZ&cmpid=product.share.pp&_refId=PP.5b2bcfcf-02b0-48f3-b094-1e303a1acab1_FLAGFPJNRVKK9BGZ&_appId=CI)

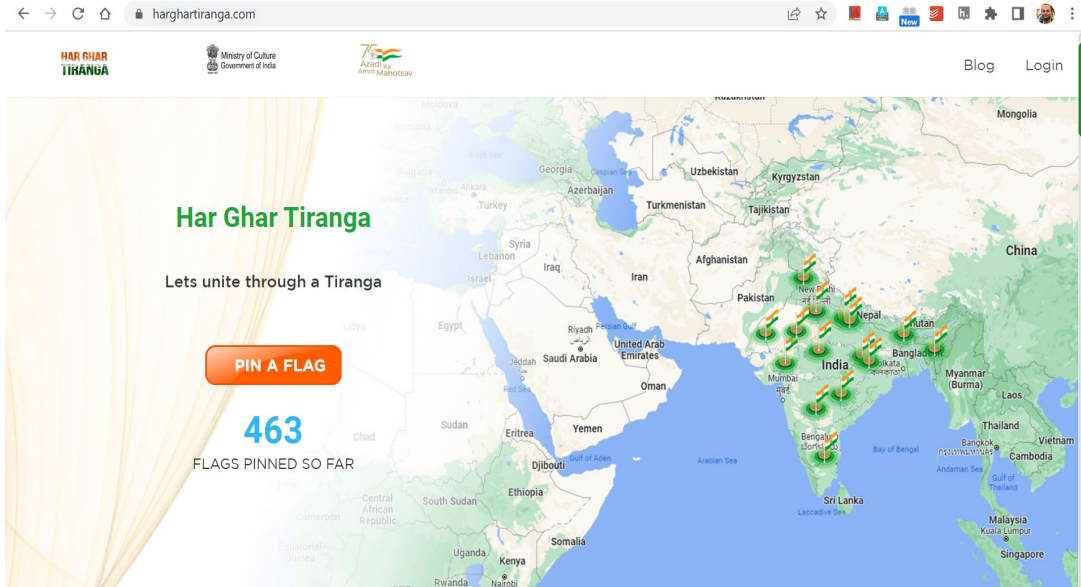
<https://m.indiamart.com/proddetail/4-x-6-ft-indian-national-flag-outdoor-100-pure-cotton-15169590173.html>

[https://www.etsy.com/in-en/listing/1015116564/india-flag-5-x-3-ft-100-polyester-with?ref=share\\_v4\\_lx](https://www.etsy.com/in-en/listing/1015116564/india-flag-5-x-3-ft-100-polyester-with?ref=share_v4_lx)

<https://nationflagshop.com/>



# Har Ghar Tiranga Website: <https://harghartiranga.com>



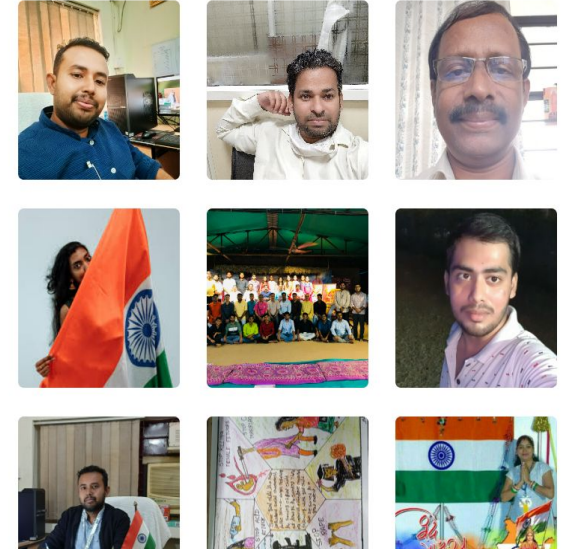
## Upload Selfie

The Tri-colour flag is a symbol of pride for every Indian. It represents national integrity and signifies the hopes and aspirations of the Indian people.

Upload Selfie



[More selfies](#)



# Other Important Points regarding the Campaign



Har Ghar Tiranga - 15th August 2022

**Thank you**