

**Office of
Chief Office of
Chief Minister, Punjab**

Most Urgent

To

- i) All the Deputy Commissioners in the State.
- ii) Commissioners of Police, Amritsar/Jalandhar/Ludhiana
- iii) All the Senior Superintendents of Police in the State

No. CMP-CMS-21/991

July 13, 2021

**Launch of Unique Training Module for the Teachers of the School Education
Department, designed by Indian School of Business, Mohali**
And
handing over Appointment Letters to 2500 Teachers
on Friday, the 16th July, 2021

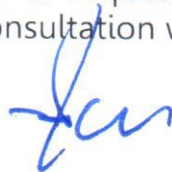
The Chief Minister will launch Unique Training Module for the Teachers of the School Education Department, designed by Indian School of Business, Mohali, on Friday, the 16th July 2021 through Video Conferencing facility. Appointment letters shall also be handed over to more than 2,500 newly recruited Master Cadre Teachers on this day. The minute-to-minute programme of the event will be as under:-

11.30 AM	Welcome by Sh Krishan Kumar, Secretary School Education.
11.32 AM	Address by Smt Vini Mahajan, Chief Secretary.
11.35 AM	Address by Sh Vijay Inder Singla, Education Minister and further moderation.
11.45 AM	Presentation by Indian School of Business, Mohali.
11.55 AM	Address by Speaker 1 (Newly Recruited Master, Female, of Doaba).
11.57 AM	Address by Speaker 2 (Newly Recruited Master, Male, of Malwa).
11.59 AM	Address by Speaker 3 (Newly Recruited Master, Female, of Majha).
12.00 Nn	Address by Sh Sunil Jakhar, President, Punjab Pradesh Congress Committee.
12.05 PM	Hon'ble Chief Minister to digitally launch Unique Training Module for the Teachers of the School Education Department, designed by Indian School of Business, Mohali.
12.06 PM	Hon'ble Chief Minister to virtually launch the handing over of Appointment letters to more than 2,500 newly recruited Master Cadre Teachers (EM to physically hand over the letters after the conclusion of the event).
12.07 PM	Address by Hon'ble Chief Minister.
12.20 PM	Vote of Thanks by Education Minister and closure.

2. The Department of School Education shall be the Nodal Department for the event and all expenditures, including the cost of Advertisement to appear in the newspapers, shall also be borne by it.

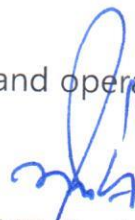
3. The event shall be simultaneously telecast through VC in all Rural and Urban Schools presided over by Ministers/ MPs/ MLAs/ DCs/ SDMs/ Mayors/ Principals/ Chairpersons and Members of Zila Parishads & Panchayat Samitis/ Sarpanches in the respective VC locations

4. Secretary School Education is requested to finalise the selection of Speakers 1-3 in the above schedule in consultation with Education Minister.



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5. Secretary School Education is requested to operationalise and make available all the existing VC facilities in 4000 urban and rural government schools for the event.
6. Secretary School Education is requested to Liaise with Indian School of Business, Mohali and gets their representative to give a presentation on the contours of the proposed Training Program
7. Financial Commissioner Rural Development & Panchayats is requested to facilitate the presence of Sarpanches/Panchayat Members in each rural VC location.
8. Principal Secretary Local Government is requested to facilitate the presence of Mayors/President MCs/Councillors in each urban location.
9. Secy Pol-1/CM is requested to coordinate the attendance of Ministers/MPs/MLAs/ Mayors/Chairmen and Members of Zila Parishads & Panchayat Samitis at various locations, especially in rural locations.
10. **WEARING OF MASK AND SOCIAL DISTANCING SHOULD BE STRICTLY ADHERED TO AT EACH VC LOCATION.**
11. Director Information & Public Relations is requested to finalise the design of the Backdrop and Standees for the event and share these with the Nodal Officer Anti-Drug Campaign. The Department of School Education shall ensure that these are adequately placed at various VC locations.
12. Director Information & Public Relations is requested to record the testimonials and pictures of participants at each VC location in LANDSCAPE mode and maintain these for PR purposes in future.
13. Director Information & Public Relations is requested to ensure live telecast and adequate publicity of the event in the print, electronic and web media.
14. Director Governance Reforms is requested to facilitate the VC link and conduct a dry run at least a day before the event.
15. Deputy Commissioners are requested to facilitate and operationalise the events at all locations.



(MP Singh)
Secretary to Chief Minister
(M: 88472-41115)

Copy to All Concerned.

Cc: CPSCM, PSCM, SPSCM, APSCM