

PUNJAB ICT EDUCATION SOCIETY
Vidya Bhawan, PSEB Building, E Block, 5th floor, Phase-8, SAS Nagar
Phone No. 0172-5218801-16. Email id: edusat.punjab@punjabeducation.gov.in

EXPRESSION OF INTEREST

Due to Pandemic of Covid-19, all Govt. schools of Punjab State are closed. Keeping in view to provide quality education to the students studying in Govt. schools and students should not be deprived of their studies due to closure of all schools in this adversity, Punjab Information and Communication Education Society (PICTES) intends to hire services and seeking Expression of Interest from the reputed companies for broadcasting of videos/ lectures in the form of educational content prepared by Department of School Education, Govt. of Punjab through DTH (Free to Air services). The time duration of telecasting of lectures will be of 10 Hrs per day.

The company should fulfill the following criteria:

- The company should have proven track record in handling projects of similar nature.
- Sufficient knowledge and experience in Required Field.

Submission

Interested companies may submit the EOI alongwith cost estimate in next 3 days. The detailed information and terms & conditions are available at www.ssapunjab.org. For any further query, you may please contact Sh. Amritpal Singh, Studio Engineer at his mobile No 98555-22216

Member Secretary
Punjab Information & Communication
Technology Education, Society.

OTHER TERMS AND CONDITIONS FOR HIRING OF T.V CHANNEL

1. The channel should have valid license from Ministry of Information and Broadcasting, Govt. of India.
2. The channel should be available on DD Direct DTH. In addition, availability on other DTH service providers as Airtel Digital TV, Dish TV, Videocon D2h, Tata Sky, Jio TV etc. will be preferred.
3. The time duration for telecasting of educational videos required is 10 Hrs per day in 1 or 2 slots. If these time slots are not available then specify available time slots.
4. The required channel will also share the information/ links provided by the Department related to programs timing/ scheduling on their social media platforms.