

ਦਫਤਰ ਡਾਇਰੈਕਟਰ ਸਿੱਖਿਆ ਵਿਭਾਗ (ਸੈਸਿ), ਪੰਜਾਬ, ਐਸ.ਏ.ਐਸ. ਨਗਰ।
(ਕੋਆਰਡੀਨੇਸ਼ਨ ਸ਼ਾਖਾ)

(Through Website)

ਸੇਵਾ ਵਿਖੇ

ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਸਿ/ਐਸਿ)

ਮੀਮੋ ਨੰ: 15/17-2018 ਕੋ ਸੈਲ (1)/127

ਮਿਤੀ 19.03.2018

ਵਿਸ਼ਾ: Measles and Rubella Vaccination Campaign, 2018.

ਹਵਾਲਾ: ਪ੍ਰਮੁੱਖ ਸਕੱਤਰ, ਸਿਹਤ ਤੇ ਪਰਿਵਾਰ ਭਲਾਈ ਵਿਭਾਗ, ਪੰਜਾਬ ਜੀ ਦਾ ਡੀ.ਓ. ਨੰ:
181 ਮਿਤੀ 27.02.2018.

1. ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਸਿ/ਐਸਿ), ਪੰਜਾਬ ਨੂੰ ਪੱਤਰ ਭੇਜਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਪੰਜਾਬ ਸਰਕਾਰ, ਸਿਹਤ ਤੇ ਪਰਿਵਾਰ ਭਲਾਈ ਵਿਭਾਗ ਵੱਲੋਂ Measles and Rubella Vaccination Campaign, 2018 ਸਬੰਧੀ ਮੁਹਿਮ ਸਾਰੇ ਪੰਜਾਬ ਵਿੱਚ ਚਲਾਈ ਜਾਣੀ ਹੈ, ਜੋ ਕਿ ਮਿਤੀ 23 ਅਪ੍ਰੈਲ, 2018 ਤੋਂ ਸ਼ੁਰੂ ਕੀਤੀ ਜਾਣੀ ਹੈ।
2. ਇਸ ਮੁਹਿਮ ਵਿੱਚ 9 ਮਹੀਨੇ ਦੇ ਬੱਚੇ ਤੋਂ ਲੈ ਕੇ 15 ਸਾਲ ਤੱਕ ਦੇ ਬੱਚਿਆਂ ਨੂੰ ਸ਼ਾਮਲ ਕੀਤਾ ਜਾਣਾ ਹੈ। ਇਹ ਮੁਹਿਮ ਸਾਰੇ ਸਰਕਾਰੀ ਸਕੂਲਾਂ, ਪ੍ਰਾਇਵੇਟ ਸਕੂਲਾਂ (ICSE, CBSE) ਅਤੇ ਐਫੀਲੈਟਿਡ ਸਕੂਲਾਂ ਵਿੱਚ ਚਲਾਈ ਜਾਣੀ ਹੈ।
3. ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰਾਂ ਨੂੰ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਹਰ ਇੱਕ ਸਕੂਲ ਦਾ ਇੱਕ ਨੋਡਲ ਅਧਿਆਪਕ ਬਣਾਇਆ ਜਾਵੇ ਜੋ ਕਿ ਸਾਇੰਸ ਵਿਸ਼ੇ ਨਾਲ ਸਬੰਧਤ ਹੋਵੇ। ਉਹ ਅਜਿਹੇ ਬੱਚਿਆਂ ਦੀਆਂ ਲਿਸਟਾਂ ਬਣਾਉਣਗੇ।
4. ਮਿਤੀ 14 ਅਪ੍ਰੈਲ, 2018 ਤੋਂ ਲੈਕੇ 20 ਅਪ੍ਰੈਲ, 2018 ਤੱਕ ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਨਾਲ ਸਬੰਧਤ ਪੋਸਟਰ ਮੈਕਿੰਗ ਮੁਕਾਬਲੇ ਸਕੂਲ ਪੱਧਰ ਤੇ ਕਰਵਾਏ ਜਾਣ। ਇਸ ਮੁਹਿਮ ਨੂੰ ਚਲਾਉਣ ਲਈ ਪਬਲਿਸੀਟੀ ਆਪਦੇ ਪੱਧਰ ਤੇ ਕਾਰਵਾਈ ਜਾਣੀ ਹੈ।
5. ਸਮੂਹ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ (ਸੈਸਿ/ਐਸਿ) ਨੂੰ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਇਸ ਮੁਹਿਮ ਨੂੰ ਚਲਾਉਣ ਲਈ ਆਪਣੇ ਜਿਲ੍ਹੇ ਦੇ ਸਿਵਲ ਸਰਜਨ ਨਾਲ ਤਾਲਮੇਲ/ਰਾਫਤਾ ਕਾਇਮ ਕੀਤਾ ਜਾਵੇ।

ਪਿ. ਅੰ. ਨੰ./ਉਕਤ

ਮਿਤੀ. 19.03.2018

ਡਿਪਟੀ ਡਾਇਰੈਕਟਰ (ਕੋਆਰਡੀਨੇਸ਼ਨ)
19/3/18

ਉਤਾਰਾ:

1. ਡਾਇਰੈਕਟਰ ਸਿੱਖਿਆ ਵਿਭਾਗ (ਐਸਿ), ਪੰਜਾਬ।
2. ਪੀ.ਏ./ਡਾਇਰੈਕਟਰ ਸਿੱਖਿਆ ਵਿਭਾਗ (ਸੈਸਿ), ਪੰਜਾਬ।

ਡਿਪਟੀ ਡਾਇਰੈਕਟਰ (ਕੋਆਰਡੀਨੇਸ਼ਨ)
19/3/18

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383 ਚੀਤ ਕਮਿਟੀ
ਜੀਓ ਚੀ ਕਮਿਟੀ
27/2/18
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DD No. 181

Anjali Bhawra, IAS
Principal Secretary



Government of Punjab,
ਪੰਜਾਬ ਸਰਕਾਰ,
Department of Health & Family Welfare
ਸਿਹਤ ਤੇ ਪਰਿਵਾਰ ਭਲਾਈ ਵਿਭਾਗ

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Chandigarh, 27-02-2018
ਚੰਡੀਗੜ੍ਹ

ਸ਼ਏ
8E-10
27/2/18
5/26

Subject : Measles and Rubella Vaccination Campaign 2018

Dear Krishan,

As you may be aware that India along with other WHO-SEAR countries, in September 2013, resolved to eliminate Measles and control Rubella/Congenital Rubella Syndrome (CRS) by 2020. In alignment with that, Ministry of Health and Family Welfare is introducing Rubella vaccine in its universal immunization program (UIP) as Measles-Rubella (MR) vaccine. The vaccine has been introduced as Measles-Rubella vaccination Campaign, targeting children from 9 months up to 15 years (till class 10th), in a phased manner, followed by administration of the vaccine in routine immunization. Already 3 phases of MR vaccination Campaign has been completed in 13 States in the country and around 6 crore children have been vaccinated with MR vaccine. Punjab will be covered in Phase 4 along with other states like Haryana, Assam, Mizoram and A & N Islands. The campaign is to be implemented in April-May 2018 and estimated 75 lakh children will be vaccinated. The campaign will be conducted over a period of 4-6 weeks, where vaccination will first be conducted in schools and later in community through outreach sessions.

2. Measles is a highly infectious disease caused by a virus. An estimated nearly 49 000 children die from measles annually, making it one of the leading causes of child deaths in India. Measles can be prevented by immunizing children with two doses of measles vaccine, which is safe and effective. MR vaccination campaign offers a second opportunity to ensure population immunity against measles and rubella. The aim of the campaign is to cover 100% of the targeted children.

3. Rubella is an infectious yet mild viral illness affecting both children and adults that can cause death and disabilities in the new-born if an unprotected pregnant woman gets infected with rubella virus in early pregnancy. Rubella virus has the potential to cause abortions, stillbirths and severe birth defects known as congenital rubella syndrome (CRS), including deafness and blindness in the new-born child. This may lead to serious lifelong disabilities, which is a huge burden to the family and society (nearly 30000 estimated CRS cases in the country per year).

4. While undertaking such a mammoth task, I look forward to your support and firmly believe that together we will be able to ensure a high-quality MR vaccination campaign. Your cooperation and sustained efforts towards the polio vaccination program, since its inception, are sincerely appreciated.

5. As the campaign targets children from 9 months to 15 years, the involvement of school teachers, Headmasters and Principals will play a crucial role in the success of the vaccination

ਸਿਹਤ-6 ਖਾਤਾ
ਕਮਿਟੀ ਨੰ: 526
ਮਿਤੀ: 28/2/18
ਸਿਹਤ-6 ਖਾਤਾ
ਕਮਿਟੀ ਨੰ: 32/668
ਮਿਤੀ: 27/2/18

4

campaign. Please take the necessary initiative to ensure that all children in the target age in schools get vaccinated during the campaign

Active participation of Schools in the campaign is requested for the following:

- Inform about the date and time of the session to students and their guardians after getting information from Health Department.
- Assign nodal teacher for each school as well as class teacher for each class to help organize and conduct immunization sessions in the school.
- Support and Coordinate with health workers to conduct the session during school timings.
- Every School Principal along with designated Nodal Teacher should be proactively involved in microplanning for MR vaccination campaigns.
- Prepare class and section wise list of students till class 10th.
- Share list of absentee target students class wise with the health worker immediately after session is over.
- Edusat system shall be frequently used to sensitize students, teachers and parents. Please indicate time slot available for recording of messages by experts from Department of Health.
- Senior students should get involved in motivating juniors.
- Post messages shared by Health Department in school website and Parents groups for information to parents.
- Take part in orientation and training for MR Campaign by Health department.
- Schools should organize rallies and other communication activities like poster competition, plays etc. for MR Campaign.
- Arrange parent teachers meeting and parent's orientation/sensitization on the safety and efficacy of MR vaccine, including distribution of Information cards for eligible children in coordination with Health department.

6. Department of Health can organize sensitization meetings about MR vaccination campaign for school Principals, Nodal teachers and parents.

7. You are requested to kindly depute a Nodal officer from your department to coordinate with Health department and share his/her Mobile number and Email ID. The Health department will create a WhatsApp/Email group to share the progress of the campaign. For any further information or clarifications, you may please contact the following nodal officers assigned by Department of Health & Family Welfare:

- Mr B Srinivasan IAS, Additional Secretary, Department of Health & Family Welfare, Mob no. 9478052608, E mail: ashpunjab2017@gmail.com

5

DR GB Singh, State Immunization Officer, Punjab, Mob no. 9855105496, E
mail: ripunjab@gmail.com

I look forward to your unstinted support and firmly believe that together we will be
able to ensure high quality MR campaign in Punjab.

A meeting to discuss the strategy for MR Campaign is being held under the
chairmanship of Hon'ble Minister, Health and Family Welfare, Punjab on 1st March, 2018 at
11.00 AM in the Committee Room, Punjab Health Systems Corporation, SIHFV Complex,
Phase VI, Mohali. You are requested to kindly participate in the meeting.

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Yours Sincerely,


(Anjali Bhawra)

Sh. Krishan Kumar, IAS
Secretary to Govt. of Punjab,
Department of School Education
Punjab, Chandigarh