

**Government of Punjab
Department of School Education**

To

All DEOs and School Heads
In the State of Punjab
(Through website)

Memo No. 10/234-17 SE-Edu/ 6

Dated: 4-1-18

1.0 It has come to the notice of the Government that a large number of private companies are approaching schools for advertising for their products. Some of these private entrepreneurs are in the field of education and tend to take substantial time of the students and the teachers.

2.0 Keeping this in view, it has been decided that no such private entrepreneurs or agencies be allowed to give any lecture or promote their products during the school hours in any school premises. In case someone requests, the school heads should advise such people to approach DEOs who shall examine their application at their level and in case they feel the same to be useful, DEO(s) forward it to DPI(SE). In case any urgency, the matter may be brought to the notice on phone and obtain verbal approval of DPI (SE).



**Secretary School Education
Punjab**

CC:

A copy of the above is forwarded to DPI (SE) for information and necessary action.