

PUNJAB EDUSAT SOCIETY

E Block, Text Book Cell, Vidiya Bhawan, 1st Floor,
PSEB Campus, Phase-VIII, Sahibzada Ajit Singh Nagar
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Expression of Interest (EOI)

Punjab Edusat Society has been established with an objective to provide quality education to the students. Hub, three teaching ends-cum-studios with state of the art equipments have been established at PSEB Mohali Campus which are connected to approx. 3300 Govt. Educational Institutions through ISRO Satellite (INSAT 4CR). Approximately 9 educational programmes (with multimedia content and animations) are broadcast daily during the school hours which are received at the equipments provided in the classrooms.

Scope of work

Punjab Edusat Society intends to start "Sikhiya Channel-Vidiya TV" round-the-clock to make available the education content to the students in the State.

Accordingly, an Expression of Interest (EOI) is invited from interested parties to provide an independent TV Channel (Vidiya TV) for providing the multimedia content to the students at their home TVs. The broad scope of work will be as under:

1. Creation & maintenance of "Vidiya TV Channel" and broadcasting of the educational channel at no cost to the Government.
2. Sikhiya Channel will be available through various DTH TVs and cable TV networks.
3. Multimedia content shall be provided by the Punjab Edusat Society.
4. Multimedia content will be accessed by million students.
5. Period of engagement shall be initially for 2 year, can be extended mutually provided better performance.
6. The channel shall broadcast educational content exclusively i.e. without any commercial use.

The interested parties can visit the Hub premises, as per the given address, on any working day from 09:00AM to 04:00PM to get acclimatized with the Satellite Technology being used by the society. Interested Parties can submit their detailed proposal in a sealed envelope to the DGSE-cum-Project Director by 31.05.2016 upto 04:00PM. These proposals will be examined by the Punjab Edusat Society.

Applications so received, will be evaluated for selecting the successful applicant to provide the required services. Thereafter, Agreement will be entered with the selected service provider.



**Director General School Education,
Punjab**